

Three Forks Rodeo Grounds Board of Directors
Independent Contractor Agreement – Sales/Marketing Director

The Sales/Marketing Director will have Independent Contractor status (refer to City of Three Forks Personnel Policy for definition) and will be given the freedom to organize his/her duties as needed to accomplish the designated responsibilities. The Sales/Marketing Director will provide any tools necessary to perform the task required to fulfill obligations to the board. Expenses, other than incidental (i.e. office supplies, in town use of vehicle, etc.) will be reimbursed by the Rodeo Board.

The independent contractor agreement (the "Agreement") is made and entered into as of January 1, 2025 (the "effective date") between the Three Forks Rodeo Arena Board of Directors (TFRA), acting as an extension of the City of Three Forks, and Christina Kamps (the "Contractor").

The agreement shall be for the term of one year commencing on the Effective Date, and be valid until the Contractor resigns. The work performed by the Contractor is outlined below and shall be performed at the following rate: \$425/month.

Sales & Marketing Director Responsibilities:


- Manage website threeforksrodeo.com, keeping it current and updated.
- Create campaigns for and manage social media posts for Three Forks Rodeo across a variety of platforms.
- Produce creative for various print and digital media, including posters and event tickets.
- Develop an advertising strategy and plan for the season, adhering to budget requirements set by the board of directors.
- Work with the Executive Secretary to stay on top of objectives and board goals.
- Manage online ticket sales platform and update board, Executive Secretary and City Clerks when necessary.
- Work with various media sales teams to schedule print media placements.



Broker

(Please ensure W9 is on file with City)

Approved by TFRA Board on the 2nd day of June, 2025:



Three Forks Rodeo Arena Board President

Approved by City Council on the ____ day of _____, 2025:

Randy Johnston, Mayor

